

**ASSESSMENT RECORD FOR  
DEPARTMENT  
OF**

**ACCOUNTING and INFORMATON SYSTEMS**

(Academic Department Name)

June 1, 2007 – May 31, 2008

(Assessment Period Covered)

October 15, 2008

(Date Submitted)

**Includes Assessment Reports for those Instructional Programs listed below:**

Title of Instructional Degree Program

Degree Level

(Associate, Bachelors,  
Master's, etc.)

Management Information Systems

BBA

Submitted By: Peter Huey

(Departmental Chair or Faculty Assessment Representative)

# ASSESSMENT REPORT FOR

**Management Information Systems**

(Instructional Degree Program)

**BBA**

(Degree Level)

**June 1, 07 – May 31, 08**

(Assessment Period Covered)

**October 15, 2008**

(Date Submitted)

## **Expanded Statement of Institutional Purpose Linkage:**

**Institutional Mission Reference:** As a university committed to the liberal arts as fundamental to education and committed to our affiliation with the Presbyterian Church (U.S.A.), Schreiner is dedicated to excellence in preparing students to live purposeful, humane and productive live in their work, faith groups, families and communities.

**College/University Goal(s) Supported:** Schreiner University is dedicated primarily to educating undergraduate students in the liberal arts, sciences, and professional disciplines, preparing them for entry into specific careers and graduate or professional programs.

## **Intended Educational (Student) Outcomes:**

1. MIS graduates will demonstrate management skills in solving business problems focused on IT issues.

2. MIS graduates will apply system development methodologies in designing an information system.

3. MIS graduates will research the emerging technologies available to solve business needs.

# ASSESSMENT REPORT FOR

Management Information Systems  
(Instructional Degree Program)

June 1, 2007 – May 31, 2008  
(Assessment Period Covered)

BBA  
(Degree Level)

October 15, 2008  
(Date Submitted)

## Intended Educational (Student) Outcome:

*NOTE: There should be one form C for each intended outcome listed on form B. Intended outcome should be restated in the box immediately below and the intended outcome number entered in the blank spaces.*

1 MIS graduates will demonstrate management skills in solving business problems focused on IT issues.

## First Means of Assessment for Outcome Identified Above:

1 a. Means of Program Assessment & Criteria for Success: Graduates successfully completed a team and individual project that demonstrates their ability to solve business problems using IT tools such as EXCEL, ACCESS, and POWERPOINT. Satisfactory performance (C or better) will be measured by student presentations demonstrating these abilities.

1 a. Summary of Assessment Data Collected: 100 % of MIS graduates were able to successfully apply IT tools and techniques to solving business problems.

1 a. Use of Results to Improve Instructional Program: The current assessment is effectively measuring the desired outcome so no changes are planned.

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## Intended Educational (Student) Outcome:

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2 MIS graduates will apply system development methodologies in designing an information system.

## First Means of Assessment for Outcome Identified Above:

2 a. **Means of Program Assessment & Criteria for Success:** Graduates successfully completed a team and individual project that demonstrates their ability to analyze and design information systems. Satisfactory performance (C or better) will be measured by the functionality of their designed information system and by examination of their analytical abilities.

2 a. **Summary of Assessment Data Collected:** 100 % of MIS graduates are able to perform and utilize techniques for successful development of information systems.

2 a. **Use of Results to Improve Instructional Program:** Increased class time devoted to coverage of proper methodologies in software design.

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## Intended Educational (Student) Outcome:

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3 MIS graduates will research the emerging methodologies available to solve business needs.

## First Means of Assessment for Outcome Identified Above:

3 a. **Means of Program Assessment & Criteria for Success:** Graduates successfully completed a research project which required studying and analyzing the impact of various emerging technologies. Satisfactory performance (C or better) will be measured by the quality of the research project.

3 a. **Summary of Assessment Data Collected:** 100% of MIS graduates are able to successfully research IT tools and techniques that make up emerging technologies.

3 a. **Use of Results to Improve Instructional Program:** More class time will be spent in presenting the results of the research.