

**Schreiner University**  
Department of Visual Arts  
*Graphic Design Degree – Print–Based Media*

**SUGGESTED FOUR-YEAR PLAN BEGINNING 2011-2012**

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

**Fall Semester 1**

ART 1301 – Principles of Two-Dimensional Design  
ART 1302 – Principles of Drawing  
ENGL 1301 – Rhetoric and Composition  
EXSI 1201 – Individualized Fitness  
HIST (3)  
IDST 1101 – Freshman Studies  
UNIV 0101 – University Studies

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*15 Credits*

**Fall Semester 2**

ART 2330 – Introduction to Digital Photography  
ART 2350 – Typography  
ART 2360 – Introduction to Media  
COMM 2301 – Communication  
LANG 1401 – (French, German or Spanish)

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*16 Credits*

**Fall Semester 3**

ART 2340 – Art History I  
ART 3350 – Graphic Design I  
BSAD 3320 – Principles of Marketing  
IDST 3360 – The Creative Experience  
PHIL/RELI (3)

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*15 Credits*

**Fall Semester 4**

ART 4310 – Pre-press & Print Management  
ART 4360 – Professional Portfolio Design  
Electives (6)  
Fine Arts (3)

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*15 Credits*

Sample Options

**Spring Semester 1**

ART 1320 – Principles of Three-Dimensional Design  
ART 1350 – Color Theory  
ENGL 1302 – Literature and Composition  
HIST (3)  
MATH (3)

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*15 Credits*

**Spring Semester 2**

ART 2304 – Computer Illustration  
ART 3301 – Computer Graphics  
BSAD 1301 – Intro to Business  
IDST 2305 – Perspectives in Critical Thinking  
LANG 1402 – (French, German or Spanish)

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*16 Credits*

**Spring Semester 3**

ART 2341 – Art History II  
ART 3330 – Advanced Typography & Graphic Com.  
ART 4351 – Graphic Design II  
POLS 2301 – American Government (Nat'l and Texas) Org.  
Science (4)

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*16 Credits*

**Spring Semester 4**

ART 4302 – Computer Graphics Studio  
ART 4398 – Professional Internship in Graphic Design  
ART 4399 – Senior Project in Graphic Design  
Electives (3)  
IDST 4340 – Problems & Solutions in a Global Society

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*15 Credits*

**TOTAL Credits - 123**