

## THE LOGO



Schreiner University  
LEARNING BY HEART<sup>SM</sup>

logo (with tagline)



Schreiner  
University  
LEARNING BY HEART<sup>SM</sup>

logo (centered with tagline)



Schreiner  
University

logo (centered)



Schreiner University

logo (horizontal)



Schreiner  
University

logo (left justified)

The logo is the primary identification device for Schreiner University. The logo must be used on all official University publications.

### Guidelines

1. Digital or camera-ready artwork only. Approved SU logos for campus use are located at <http://campus/logos/>
2. Always use the entire logo, without altering it in any way. The logo must always be in the exact proportions to the logos shown here.
3. Do not reduce the logo beyond legibility.
4. An area of empty space should surround the logo. The empty space, shown here by the dotted lines, should be proportional to the size of the logo.
5. Do not print at an angle.
6. Colors must be the official PMS colors or black only.

Contact University Relations to obtain digital or camera-ready artwork.