Institutional Effectiveness Workshop
April 12th, 2013

WRITING ASSESSMENT
OBJECTIVES AND
INSTITUTIONAL EFFECTIVENESS HANDBOOK
Assessment Cycle

- Year 1-Select Program Outcomes and develop assessment “assignment” and rubric
- Year 2-Administer assessments/Collect Data/Make Decisions regarding action
- Year 3-Implement action items to improve student learning and re-assess
Example Three-Year Cycle

<table>
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<tr>
<th>Course</th>
<th>Title</th>
<th># SLOs</th>
<th># assessed at least once</th>
<th>2013-14</th>
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* Citizenship SLO (+ natural selection) covered in Fall 2012 Science Attitude Questionnaire.
† In progress Fall 2012-Spring 2013.
Program Map

- Create program objectives that support program
- Identify which assessments support program’s outcomes
- Identify assessments and criteria
Writing Effective Objectives

- Describe intended purposes and results of activities
- Objectives help identify if larger outcomes have been met
- Need to establish criteria for achievement
- Flow chart for writing SLO’s will provide guidance for PO’s
Learning Outcomes vs. Learning Objectives

- The distinction is not universally recognized
- Some people make no distinction between the two
- Learning outcomes should focus on the end of an assignment, program, etc.
- Objectives are specific and measurable
- Objectives are what teachers set out to teach
- Outcomes are what is expected of students
Student Learning Objective

- Writing Program Outcomes Breakout Activity
Effective Assessment Plans

- Program Objectives
- Methods *(Direct and Indirect)*
- Criteria
- Assessment Results
- Actions
Assessing Written Objectives

- 2nd Breakout Activity - Assessing Written Program/Course Objectives
Gathering Data

- Direct Assessment - actual sample of student work
  - Case study analysis
  - Artistic performance and products
  - Rubric scores

- Indirect Assessment - information through means other than student work
  - Focus group interviews
  - Registration or course enrollment data
  - Grades not based on explicit criteria related to learning goals
Assessment Components

- Responsibility and Implementation
- Program or Student Learning Objective
- Budget (if necessary)
- Outcomes
- Methods
- Criterion
- Results and Analysis
- Action Taken