

~~1,128~~

~~1,230~~

1,308

Record Breaking Enrollment!

CENSUS

THE FALL 2016 CENSUS REPORT
An overview of our student population.

Census

THE FALL 2016 CENSUS REPORT



Publisher

Printing Services, Schreiner University
2100 Memorial Boulevard
Kerrville, Texas 78028
830-792-7391

Copyright

© 2016 September. All rights reserved.

Edition

Issue 2.0100

Date of Publication

September 12, 2016

Disclaimer from the Principal Author

No part of this publication may be reproduced or transmitted outside the university community in any form or by any means, electronic, mechanical, photocopying, recording, scanning or otherwise, except as permitted under Sections 107 or 108 of the 1976 United States Copyright Act, or with either the prior written permission of the Principal Author - the Office of Institutional Research and Analysis at Schreiner University.

OVERVIEW

College and universities rely on descriptive statistical information of their student population for purposes of planning, development, and improvement. Statistical information, which serves as the basis for constructing forecasts, is essential for leaders to make decisions that impact university operations.

This report, consistent with Schreiner University Strategic Plan Emphasis 2.1¹, provides the student enrollment profile as of census day for fall 2016. The census date is based on the institution's *official fall reporting date* determined by university administration and approved by the board of trustees. At Schreiner University, the census date is the 12th class day after the beginning of the start of a term. For fall 2016, the approved date is **Friday, September 9, 2016**. At the close of business on census day, all data are captured and archived.

This report includes current enrollment information for both undergraduate and graduate students as of census day for fall 2016. Using the Integrated Postsecondary Education Data System (IPEDS) as the official reporting standard, all student enrollment figures are classified with the definitions established by the federally commissioned agency.

On the following page, *Table 1* contains the official enrollment figures for the current academic year and categorizes all students enrolled for the fall 2016 term with the following conditions:

- ✘ Students enrolled in courses creditable toward a degree or other formal award, regardless if the student is degree-seeking or not;
- ✘ High school students taking regular college courses for credit;
- ✘ Students taking baccalaureate level courses, yet possess a baccalaureate degree;
- ✘ Undergraduate students reported based on the number of full and part-time hours, by first-time, transfers, returning, persisting, and non-degree seeking;
- ✘ Graduate students reported based on the number of full and part-time hours, by program major; and,
- ✘ Student auditors and those participating in the Texas Learning Consortium not included within the student population.

¹ Strategic Plan Emphasis 2.1 – To recruit and retain a robust student population of at least 1,200 by year 2017.

OUR DATA

Table 1: Total Student Enrollment by Institution Division

UNDERGRADUATE POPULATION		Enrolled	Total
First Time Freshmen Cohort ¹	Full-Time	302	302
	Part-Time	0	
Non-Degree Seeking (Greystone) ²	Full-Time	43	43
	Part-Time	0	
Non Degree Seeking (Co-Enrolled) ³	Full-Time	0	13
	Part-Time	13	
Non Degree Seeking (Dual Credit) ⁴	Full-Time	0	26
	Part-Time	26	
Non Degree Seeking (Foreign Exchange) ⁵	Full-Time	3	3
	Part-Time	0	
Transfer Students ⁶	Full-Time	63	67
	Part-Time	4	
Returning Students ⁷	Full-Time	5	5
	Part-Time	0	
Post Baccalaureate Students ⁸	Full-Time	2	2
	Part-Time	0	
Persisting Students ⁹	Full-Time	638	656
	Part-Time	18	
Vocational Nursing Students	Full-Time	16	16
	Part-Time	0	
Online RN to BSN Students	Full-Time	3	104
	Part-Time	101	
Total Undergraduates	Full-Time	1,075	1,237
	Part-Time	162	
GRADUATE POPULATION		Enrolled	Total
Masters of Education	Full-Time	25	25
	Part-Time	0	
Masters of Business Administration	Full-Time	21	34
	Part-Time	13	
Teacher Certification	Full-Time	0	2
	Part-Time	2	
Principal Certification	Full-Time	10	10
	Part-Time	0	
Total Graduates	Full-Time	56	71
	Part-Time	15	
TOTAL STUDENT POPULATION ¹⁰	Full-Time	1,131	1,308
	Part-Time	177	

Source: Schreiner University System of Record (Jenzabar). Data Captured Friday, September 9, 2016, end of business.

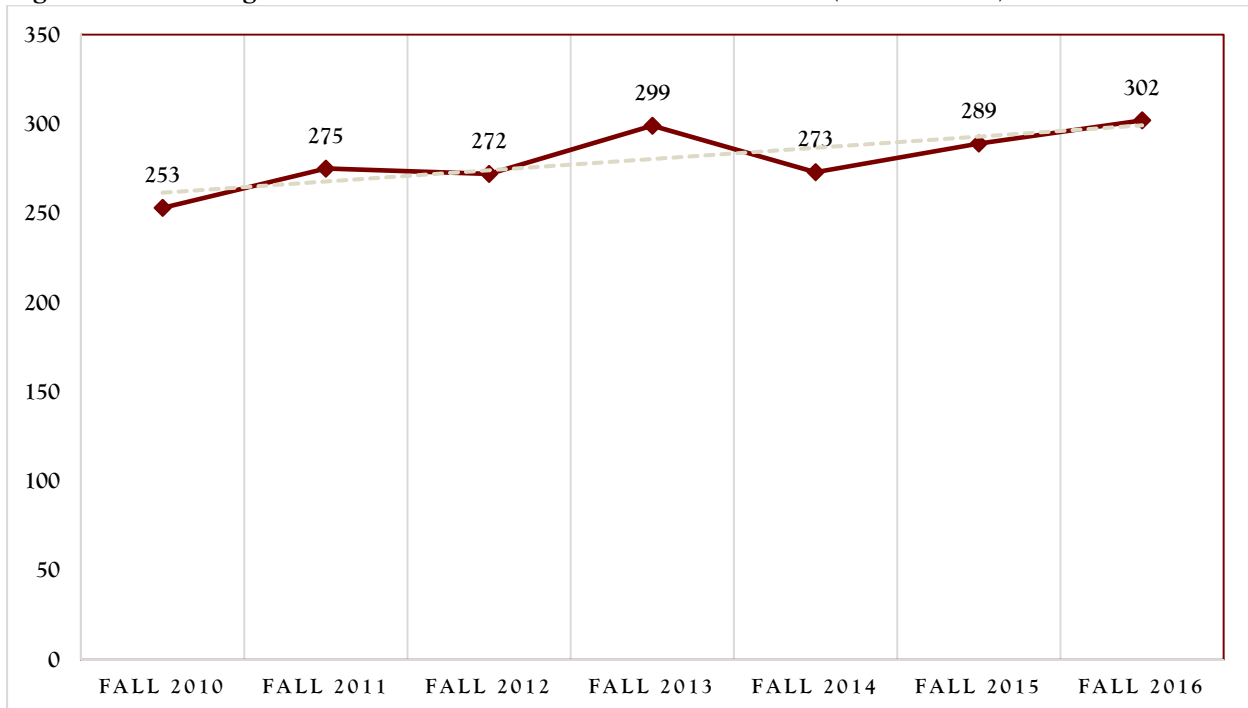
Denoted superscripts are detailed within the *Definitions* section of this publication.

UNDERGRADUATE POPULATION

Freshmen Cohort

Each freshmen cohort (first-time, full-time baccalaureate degree seeking students) maintains specific recognition as it is classified in the official student population for first year retention and six-year graduation rates of the university (rates reported to the federal government annually). The **Freshmen Cohort 2016 experienced a +13 (or 4.5%) member increase with 302 students** compared to last year's cohort enrollment of 289.

Figure 1: Incoming Fall Freshmen Cohort Student Enrollment (2010 – 2016)



In the course of seven academic years, the incoming freshmen cohort at Schreiner has grown 19.36%. **This is the first time in Schreiner's history that a freshmen cohort exceeds 300.**

Non-Degree Seekers

Approximately 85 students within the non-degree seeking student population (Greystone, Co-enrolled, Dual Credit, and Foreign Exchange) joined Schreiner this year. This outcome reflects a 26.5% increase in the number of Greystone students from the year prior (N = 9). The Co-enrolled and Dual Credit students increased 18.2% from prior year (N = 4) as courses were expanded to include Tivy High School and Our Lady of the Hills.

This year, three foreign exchange students are attending Schreiner from Daejeon, Korea and Barranquilla, Colombia. Other non-degree seekers such as Texas Learning Consortium students, auditors, and senior auditors are not included within the student population headcount. This exclusion follows the IPEDS guidelines and definitions.

Transfers

The transfer population consists of 1 more student than prior year at N = 67. While the number of full-time transfers did not change from fall 2015, an additional part-time transfer student enrolled this fall. This categorical calculation excludes other “transfer” students from the Online RN to BSN program. When reporting to IPEDS, this figure will include all incoming students that have previously attended a postsecondary institution of higher education. For this report, the Online RN to BSN program is categorized separately.

Returners

The returning population of five full-time students (students who previously attended Schreiner, left the university, then officially re-enrolled to continue studies) fall in line with historical figures, for the exception of fall 2015. On average, Schreiner University tends to re-enroll between four and six students each fall semester. In fall 2015, the returner population was 10 students.

Post Baccalaureate Students

Similar to previous years, the number of post-baccalaureate students who enrolled this fall is small. These students hold a bachelor degree, yet return/continue at Schreiner and seek “credit” in courses. This year, Schreiner enrolled two full-time students. In fall of 2014, approximately two full-time and two part-time students were included in the enrollment headcount.

Persisting Students

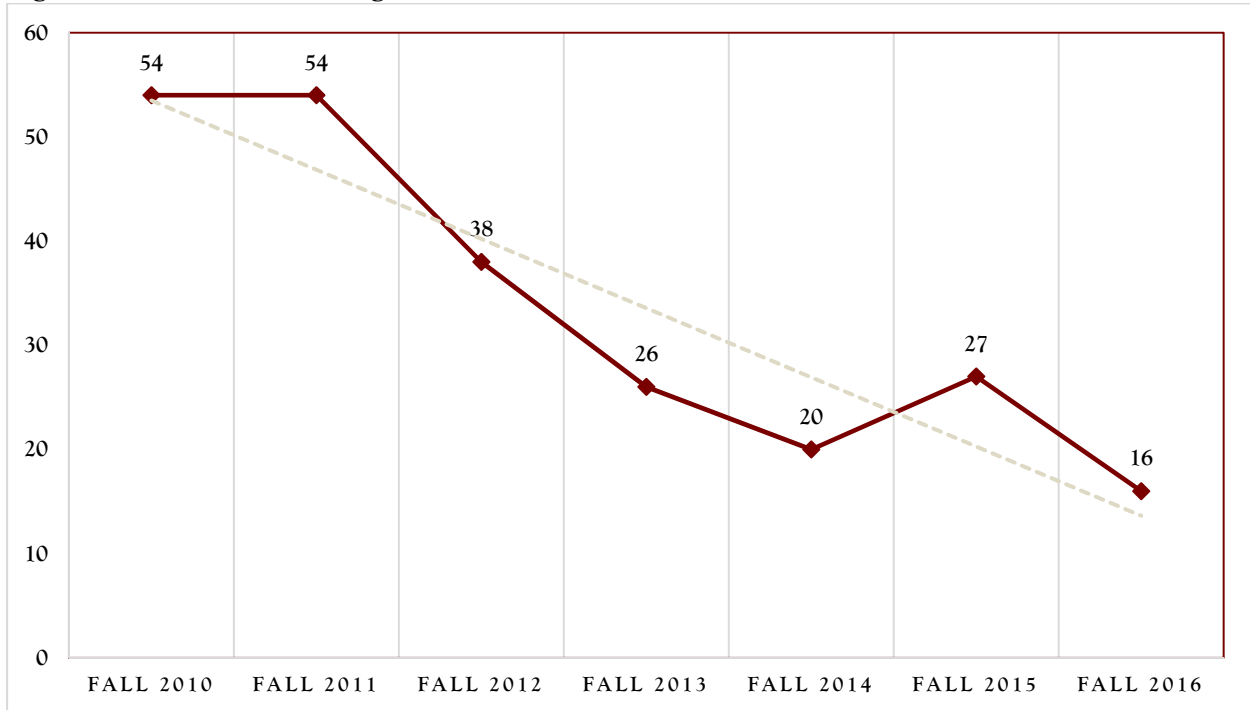
Of the overall student population, 656 students (50.15%) are persisters, students who have been attending Schreiner and are on a continuing-enrolled status. **The persisting headcount for fall 2016 is 6.0% higher than the persistent headcount last fall (N = 619).** While this demonstrates more students on campus, an analytical review of the student persistence rate is required to determine if this influx is expected, considering the record breaking enrollment of fall 2015. Details on the student persistence rate is found in the next section of this publication.

Vocational Nursing

The vocational nursing population experienced **a significant decrease (40.74%)** in enrollment when compared to prior year. For these students, the fall semester is the third and final semester of the vocational program year. Students begin their studies in January and complete by December. In January of 2016, approximately 25 vocational nursing students began the program. Since then, approximately 36% of those students withdrew. A new cohort of students are being recruited for the

spring 2017 term. Below, *Figure 2* illustrates the declining trend of the vocational nursing enrollment since fall 2010.

Figure 2: Vocational Nursing Student Enrollment (2010 – 2016)



Online RN to BSN

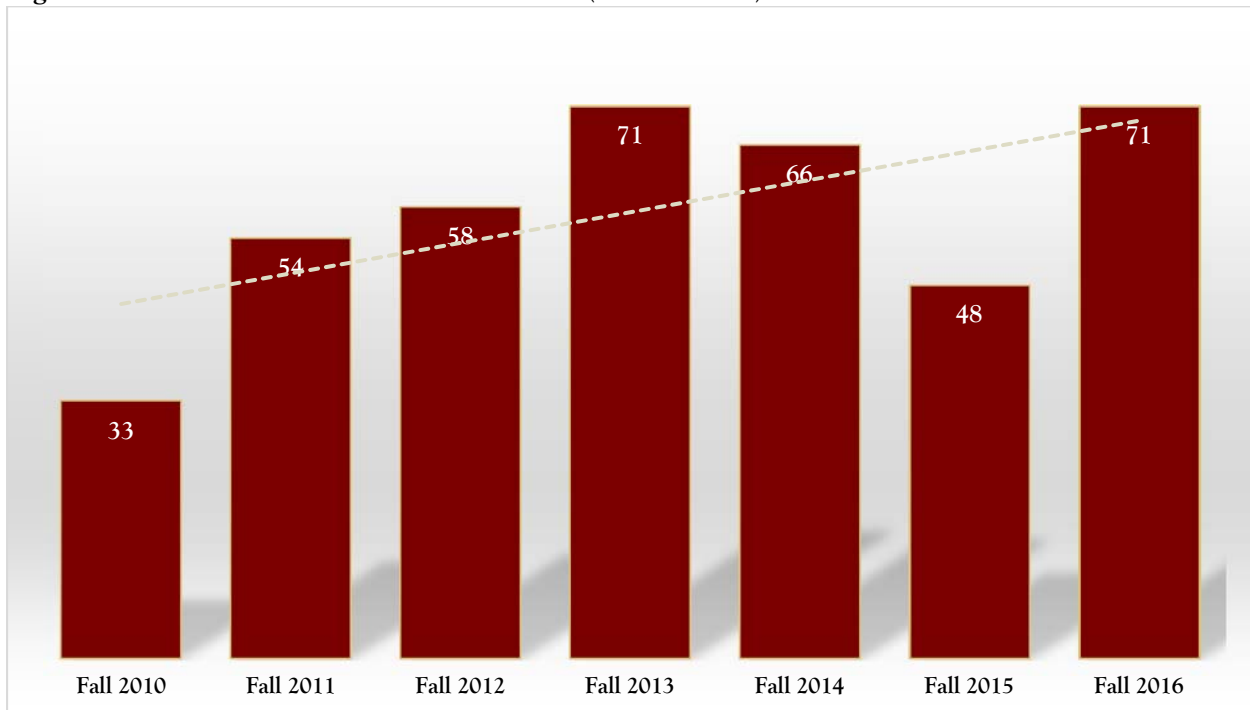
The online RN to BSN program fall undergraduate headcount includes 104 students, **a decrease of 6.3% from last fall**. Despite the lower headcount, however, the sub-population accounts for 7.95% of the total enrollment.

GRADUATE POPULATION

For the past few years, the graduate student enrollment experienced a significant decline, with last fall at 48 students. Despite many strategic approaches, it appears that the creation of the Schreiner Premier initiative revived the graduate programs. This year, the graduate enrollment is 71, similar to its enrollment outcome in fall 2013. In comparison to prior year, the **graduate enrollment experienced a significant increase of 47.9%**.

This fall, the graduate student population represents 5.4% of the total enrollment at Schreiner University, compared to 3.9% last year. As seen in *Figure 3* below, the downward graduate enrollment trend is no longer present.

Figure 3: Graduate Student Fall Enrollment (2010 – 2016)



FRESHMEN RETENTION RATE

Fall 2015 Cohort

According to IPEDS, the official retention rate for four-year higher education institutions only includes “a measure of the rate at which students persist in their educational program at an institution, expressed as a percentage. For four-year institutions, this is the percentage of first-time baccalaureate (or equivalent) degree-seeking undergraduates from the previous fall who are again enrolled in the current fall” (Glossary, *retention*, 2016).

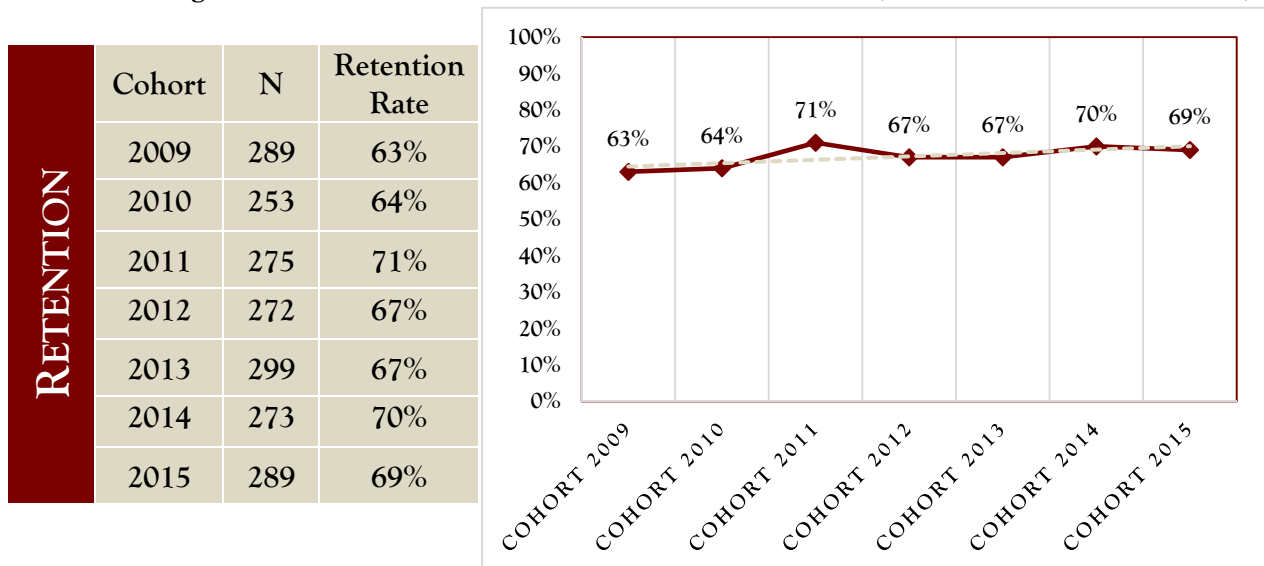
At Schreiner University, the official fall 2015 cohort consisted of 289 students. Of those students, approximately 199 students returned this fall. However, one student left Schreiner to serve in the armed forces and was excluded from the cohort count, per IPEDS definitions. The following details the Freshmen Retention Rate.

$$\frac{\text{(Freshmen Cohort 2015 students enrolled in Fall 2016 who were enrolled in Fall 2015)}}{\text{(Freshmen Cohort 2015 Students minus exclusions)}}$$

$$\frac{199}{289 - 1} = 69.1\%$$

The official freshmen retention rate is 69%, a decrease of one percentage point from Freshmen Cohort 2014. The following details and illustrates the Freshmen Retention Rates for Schreiner University (2009 – 2015).

Table 3 and Figure 4: Freshmen Cohort Fall to Fall Retention Rate (Cohort 2009 – Cohort 2015)



STUDENT PERSISTENCE

Spring 2016 to Fall 2016 Persistence

The persistence rate of a student population evaluates the continuity of students seeking their degree through graduation (semester to semester). Each semester, a persistence rate is calculated for internal reporting purposes and not subject to federal guidelines. In this instance, the persistence rate from the spring semester into the fall shows **82.78% student persistence rate**. This reflects a slight decrease in student persistence as the rate last fall was 83.37%.

The calculation of the persistence rate includes...

Spring 2016 Undergraduate student population	N = 917
Spring 2016 Undergraduate students who graduated	N = 133
Spring 2016 Undergraduate students who are enrolled in fall 2016	N = 649

$$\frac{\text{(Students enrolled in Fall 2016 who were enrolled in Spring 2016)}}{\text{(Spring 2016 UG Population minus Students who graduated in May and August)}}$$

$$\frac{649}{917 - 133} = 82.78\%$$

*Non-degree students (Greystone and other non-degree seekers) are excluded from this calculation.

It is noted in *Table 1* (p. 5), the total count of “persisters” is N = 656. The difference in the value in *Table 1* and the value above (N = 649) is attributed to seven students not enrolled in spring 2016, but enrolled in fall 2015. These students skipped one semester, but not more than one year. Students with more than one year gap of enrollment at Schreiner University must officially reapply, and in such case, those students are classified as Returners.

GRADUATION RATES

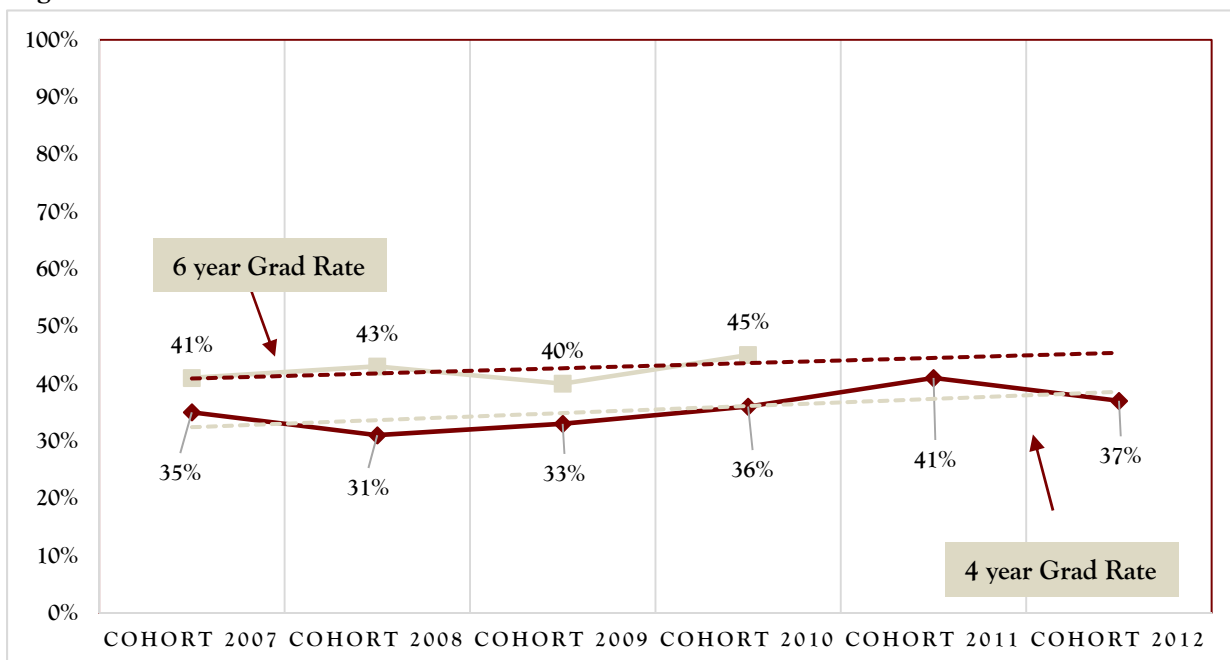
Graduation Rates

Two graduation rates, based on the percentage of time to completion, are key indicators of student persistence and success. These data are collected on the numbers of students entering the institution as full-time, first-time degree seeking baccalaureate students of a specific cohort. Using both the 100% time to completion (four year graduation rate) and the 150% time to completion (six year graduation rate), the following details the official reporting figures to the federal government. As noted below, **the six year graduation rate increased five percentage points establishing a university record high of 45%**, while the four year graduation rate decreased by four percentage points.

Table 4: Freshmen Cohort Graduation Rates

GRADUATION	Cohort	N	4 year Graduation Rate	6 year Graduation Rate
	2007	262	35%	41%
	2008	266	31%	43%
	2009	289	33%	40%
	2010	253	36%	45%
	2011	275	41%	
	2012	272	37%	

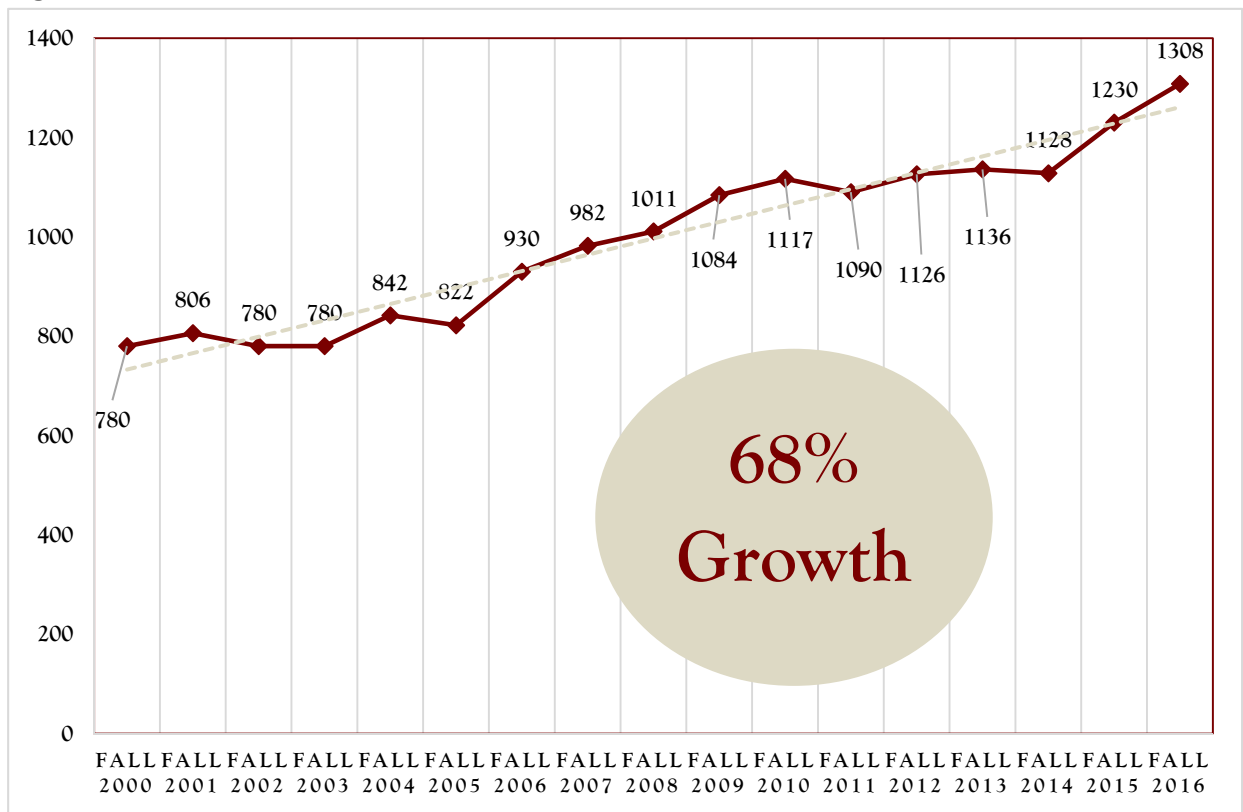
Figure 5: Freshmen Cohort Graduation Rates



RECORD BREAKING ENROLLMENT

This year, Schreiner University breaks its overall student enrollment record and enters into the “1,300 Club.” This accomplishment is an exciting moment in Schreiner’s history. Depicted below in *Figure 6* is the overall student population from Fall 2000 to Fall 2016, encompassing the presidential fall-to-fall term of Dr. Charles Timothy Summerlin. Through his leadership, **the enrollment of Schreiner University has grown 68%!**

Figure 6: Overall Student Enrollment Fall 2000 – Fall 2016



SUMMARY

Schreiner University has remained steadfast in its commitment to meet the strategic emphasis of *recruiting and retaining a robust student population of at least 1,200 by year 2017*. **For the second year in a row, the strategic emphasis is accomplished!** This year, Schreiner University achieves a **total student enrollment of 1,308, the highest in its history!**

With a **6.34% increase in total student enrollment from prior year**, Schreiner University affirms its commitment to educate students holistically by offering a personalized, integrated education that prepares students for *meaningful work* and *purposeful lives* in a *changing global society*. This success is evident as more students are wanting to be a part of this premier place of learning offering a unique “Schreiner Experience” and rigorous academic programs enriched with the educational foundation equipping students to achieve, excel, and lead.

In addition, with a five percentage point increase in the official **six year graduation rate of 45%**, Schreiner University continues to gain competitive ground and demonstrates that of those students who begin their higher education career at Schreiner, many are committed to Schreiner.

This initial report of student enrollment data is followed by a more thorough enrollment analysis produced approximately two weeks after census day. The enrollment analysis, *Enter with Hope*, will contain more detailed information related to the entering freshmen class (including historical comparisons), student persistence measures, as well as financial outcomes.

The next official census report will be released in spring of 2017.



DEFINITIONS

The following definitions, tied to the superscripts on page 5, follow the student demographic guidelines of IPEDS.

- ¹ First-time, baccalaureate degree seeking students
- ² Credit accumulation (Greystone) students, non-degree seeking
- ³ Credit accumulation (Co-enrolled) students, non-degree seeking
- ⁴ Credit accumulation (Dual Credit) students, non-degree seeking
- ⁵ Credit accumulation (Foreign Exchange) students, non-degree seeking
- ⁶ Students who attended another post-secondary institution, now Schreiner
- ⁷ Students who previously attended Schreiner, then re-enrolled to continue studies
- ⁸ Students enrolled in undergraduate courses, yet have a bachelor degree
- ⁹ Students enrolled in a preceding semester at Schreiner
- ¹⁰ Total Enrollment as of census fall 2016 based on Integrated Post-secondary Education Data System definitions.

REFERENCES

- Data Source (2016). Jenzabar. Schreiner University System of Record. Enterprise Technology System Department. Schreiner University. Student Enrollment Data.
- IPEDS Glossary (2016). Integrated Postsecondary Education Data System. National Center for Education Statistics. Washington, D.C. Retrieved from:
<http://nces.ed.gov/ipeds/glossary/>
- Our Strategic Plan 2012-2017. (rev. 2016). Office of the Provost and Vice President for Academic Affairs. Schreiner University.
- Fall 2016 Longitudinal Census Data (2016). Office of Registrar. Schreiner University. Student Enrollment Data

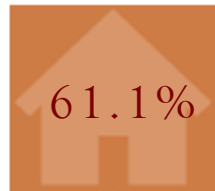
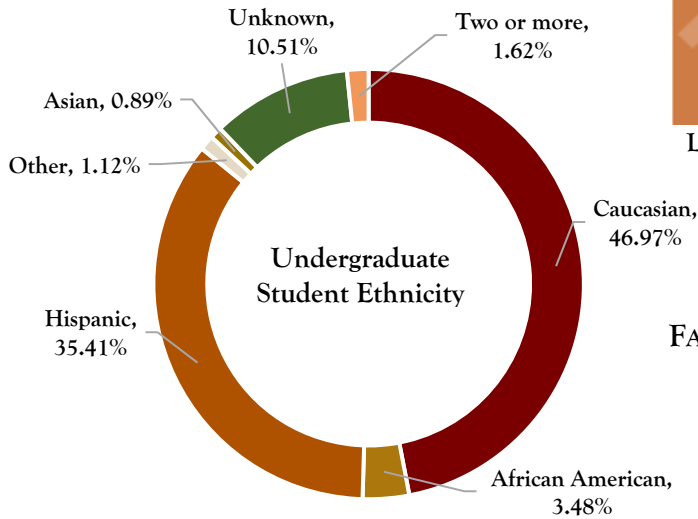
UNDERGRADUATE PROFILE

At a Glance

Undergraduate Enrollment 1,237
 Full-Time 1,075
 Part-Time 162

42% to 58%

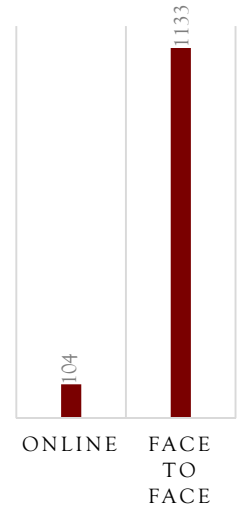
MALE TO FEMALE



LIVE ON CAMPUS

27

FAITHS REPRESENTED



12

FOREIGN COUNTRIES



This Year...	
Tuition	\$24,030
Mandatory Fees <i>(including all textbooks)</i>	\$1,720
Room and Board	\$9,806
Gross Cost	\$35,556

STATS	Freshmen Retention Rate	4 year Graduation Rate (Cohort 2010)	6 year Graduation Rate (Cohort 2012)	Graduates Employed or in Graduate School 1 year after Graduation	Freshmen Cohort 2016
		69%	37%	45%	83%