ASSESSMENT RECORD FOR
DEPARTMENT
OF

Exercise Science

(Academic Department Name)


Assessment Period Covered

October 15, 2008

(Date Submitted)

Includes Assessment Reports for those Instructional Programs listed below:

Title of Instructional Degree Program

Degree level

(Associate, Bachelors, Master’s, etc.)

Sport Management

Bachelors

Submitted By: J. Barry Shaw

(Departmental Chair or Faculty Assessment Representative)
ASSESSMENT REPORT
FOR

Sport Management

(Instructional Degree Program)

June 1, 2007 – May 31, 2008

(Assessment Period Covered)

Expanded Statement of Institutional Purpose Linkage:

Institutional Mission Reference: As a university committed to the liberal arts as fundamental to education and committed to our affiliation with the Presbyterian Church (U.S.A.), Schreiner is dedicated to excellence in preparing students to live purposeful, humane and productive lives in their work, faith groups, families and communities.

College/University Goal(s) Supported: Schreiner is dedicated primarily to educating undergraduate students in the liberal arts, sciences, and professional disciplines, preparing them for entry into specific careers and graduate or professional programs. The university also fulfills its mission through selected graduate, certificate, and other professional development programs.

Intended Educational (Student) Outcomes:

1. Upon completion of the Bachelors in Sport Management, the students will be able to demonstrate knowledge of professional opportunities and professional activities in the field of sport management.

2. Upon completion of the Bachelors in Sport Management, the students will be able to demonstrate understanding of the historical evolution of the sport industry in national and global settings.
## Intended Educational (Student) Outcome:

*NOTE: There should be one form C for each intended outcome listed on form B. Intended outcome should be restated in the box immediately below and the intended outcome number entered in the blank spaces.*

<table>
<thead>
<tr>
<th>#</th>
<th>Intended Outcome</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Upon completion of the Bachelors in Sport Management, the students will be able to demonstrate knowledge of professional opportunities and professional activities in the field of sport management.</td>
</tr>
</tbody>
</table>

## First Means of Assessment for Outcome Identified Above:

<table>
<thead>
<tr>
<th>#</th>
<th>Means of Program Assessment &amp; Criteria for Success:</th>
<th>Summary of Assessment Data Collected:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The above outcome is assessed by successful completion (C or better) of a class presentation related to career paths in the field (EXSI 2310).</td>
<td>95% of all students in EXSI 2310 earned C or better on this presentation.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>#</th>
<th>Use of Results to Improve Instructional Program:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Include presentations by practitioners in the field of sport management in EXSI 2310. (Fall 2008)</td>
</tr>
</tbody>
</table>

## Second Means of Assessment for Outcome Identified Above:

### b. Means of Program Assessment & Criteria for Success:

### b. Summary of Assessment Data Collected:

### b. Use of Results to Improve Instructional Program:
Intended Educational (Student) Outcome:

NOTE: There should be one form C for each intended outcome listed on form B. Intended outcome should be restated in the box immediately below and the intended outcome number entered in the blank spaces.

2. Upon completion of the Bachelors in Sport Management, the students will be able to demonstrate understanding of the historical evolution of the sport industry in national and global settings.

First Means of Assessment for Outcome Identified Above:

2a. Means of Program Assessment & Criteria for Success: The above outcome is assessed by successful completion (C or better) of a class presentation related to the history and philosophy of sport (EXSI 3330).

2a. Summary of Assessment Data Collected: 85% of all students earned a C or better on class presentations (EXSI 3330).

2a. Use of Results to Improve Instructional Program: Continue current program emphasis.

Second Means of Assessment for Outcome Identified Above:

b. Means of Program Assessment & Criteria for Success:

b. Summary of Assessment Data Collected:

b. Use of Results to Improve Instructional Program: