The brain child of Dr. Charles Torti (see page 16), Schreiner’s MBA opened its doors and its Web presence in September 2011. The hybrid program combines campus and online classes in a two-year degree program. Two courses each semester take place on campus from 6 to 8:30 p.m., while students complete the third course each semester online. All courses involve rigorous problem solving, extensive business writing, computer literacy, business simulations, empirical research and team projects that mirror contemporary business challenges and opportunities.

- Decision Making
- Management Strategies
- Global Economics
- Management Information Systems
- Advanced Organizational Behavior
- Borderless Marketing

Schreiner is a unique institution that speaks to what I value and know to be true. ‘Learning by Heart’ is not just a feel-good slogan to me; it is the essence of teaching and learning. For me, learning and teaching has always been an intellectual and a spiritual experience. If one fails to engage the spirits of our learners, it is doubtful that they will develop their full mental potential.

I chose to teach at Schreiner instead of one of the larger institutions who have offered me employment because I truly believe Schreiner is not in the business of education—as many larger universities are—but is dedicated instead to the art of teaching and the joy of learning.

— Charles Salter

2011 recipient of Schreiner’s Award for Excellence in Research, Scholarship and Creative Activity.

Charles Salter serves as faculty advisor for the Mountaineer Leadership Conference. Dr. Salter has worked in upper management for three Fortune 500 companies and has owned three entrepreneurial endeavors over the course of 30 years in business. Writing, research, and speaking engagements keep him abreast of the field of management and leadership. He is currently writing a leadership book on “The Sermon on the Mount” and is conducting research on moral development.