

Schreiner University

Bachelor of Arts

Business

SUGGESTED FOUR-YEAR PLAN BEGINNING 2009-2010

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

Fall Semester 1

MATH 1311 – Finite Mathematics
BSAD 1301 – Introduction to Business
ENGL 1301 – Rhetoric and Composition
HIST (3)
IDST 1101 – Freshman Seminar
EXSI 1201 – Individualized Fitness
UNIV 0101 – University Studies

15 Credits

Fall Semester 2

ECON 2301 – Principles of Economics I
LANG 1401 – (French, German, or Spanish)
ACCT 2301 – Introduction to Financial Accounting
IDST 2205 – Critical Thinking
PHIL 1310 – Introduction to Ethics

15 Credits

Fall Semester 3

BSAD 3310 – Legal Environment of Business
BSAD 3320 – Principles of Marketing
MATH 3330 – Applied Statistics
IDST 3260 – The Aesthetic Experience
ENGL 3303 – Technical Communication

14 Credits

Fall Semester 4

BSAD 4340 – International Business
BSAD 4331 – Strategic Management
BSAD 4342 – Entrepreneurship
IDST 4240 – Global Issues in a Cultural Context
Elective (3)

14 Credits

Sample Options

Spring Semester 1

HIST (3)
POLS 2301 – American Government (National and Texas)
IS 2301 – Computer Concepts and Applications
Science (4)
ENGL 1302 – Literature and Composition

16 Credits

Spring Semester 2

ECON 2302 – Principles of Economics II
ACCT 2302 – Introduction to Managerial Accounting
LANG 1402 – (French, German, or Spanish)
Fine Arts/Lit (3)
COMM 2301 – Communication

16 Credits

Spring Semester 3

BSAD 3360 – Principles of Finance
BSAD 3331 – Principles of Management
Elective (6)
BSAD 3350 – Organizational Behavior

15 Credits

Spring Semester 4

BSAD 4351 – Quantitative Methods in Business
BSAD 4398 – Professional Internship in Business
or BSAD 4399 – Senior Project in Business
BSAD 4321 – Business Research
Elective (6)

15 Credits

TOTAL Credits - 120