

# Schreiner University

## Bachelor of Arts

### *Graphic Design*

#### **SUGGESTED FOUR-YEAR PLAN BEGINNING 2009-2010**

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

#### Sample Options

##### **Fall Semester 1**

IDST 1101 – Freshman Seminar  
ART 1301 – Principles of Two-Dimensional Design  
IS 2301 – Computer Concepts and Applications  
ART 1340 – Introduction to the Visual Arts  
ENGL 1301 – Rhetoric and Composition  
UNIV 0101 – University Studies  
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*13 Credits*

##### **Fall Semester 2**

BSAD 1301 – Introduction to Business  
ART 2310 – Photography I  
ART 2340 – Art History I  
ART 2350 – Typography  
ENGL 2310 – Introduction to Journalism  
IDST 2205 – Critical Thinking  
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*17 Credits*

##### **Fall Semester 3**

ART 3301 – Computer Graphics  
ART 3350 – Graphic Design I  
LANG 1401 – (French, German, or Spanish)  
BSAD 3320 – Principles of Marketing  
Fine Arts (3)  
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*16 Credits*

##### **Fall Semester 4**

ART 4360 – Professional Portfolio in Graphic Design  
PHIL/RELI (3)  
BSAD 3321 – Advertising  
ART 4310 – Pre-press and Print Management  
HIST (3)  
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*15 Credits*

#### Sample Options

##### **Spring Semester 1**

ART 1350 – Color Theory  
ART 1320 – Principles of Three-Dimensional Design  
ART 1302 – Principles of Drawing  
EXSI 1201 – Individualized Fitness  
ENGL 1302 – Literature and Composition  
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*14 Credits*

##### **Spring Semester 2**

ART 3310 – Digital Photography  
ART 2341 – Art History II  
ART 2304 – Computer Illustration  
Science (4)  
COMM 2301 – Communication  
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*16 Credits*

##### **Spring Semester 3**

ART 3312 – Multi-Media  
ART 4351 – Graphic Design II  
LANG 1402 – (French, German, or Spanish)  
MATH (3)  
IDST 3260 – The Aesthetic Experience  
POLS 2301 – American Government (National and Texas)  
Organization  
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*18 Credits*

##### **Spring Semester 4**

ART 4398 – Professional Internship in Graphic Design  
ART 4302 – Computer Graphics Studio (spring)  
ART 4399 – Senior Project in Graphic Design  
IDST 4240 – Global Issues in a Cultural Context  
HIST (3)  
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*14 Credits*

**TOTAL Credits - 123**