Schreiner University  
Bachelor of Business Administration  
Management

SUGGESTED FOUR-YEAR PLAN BEGINNING 2012-2013
This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

**Sample Options**

**Fall Semester 1**
- BSAD 1301 – Introduction to Business
- ENGL 1301 – Rhetoric and Composition
- EXSI 1201 – Individualized Fitness
- HIST (3)
- IDST 1101 – Freshman Studies
- MATH 1311 – Finite Mathematics

**Spring Semester 1**
- ENGL 1302 – Literature and Composition
- Fine Arts/Lit. (3)
- HIST (3)
- POLS 2301 – American Government (National and Texas)
- Science (4)

**Fall Semester 2**
- ACCT 2301 – Introduction to Financial Accounting
- Elective (3)
- IDST 2305 – Perspectives in Critical Thinking
- IS 2331 – Decision Making with Excel
- LANG 1401 – (French, German or Spanish)

**Spring Semester 2**
- ACCT 2302 – Introduction to Managerial Accounting
- BSAD 2331 – Economics
- COMM 2301 – Communication
- LANG 1402 – (French, German or Spanish)
- PHIL 2311 – Business Ethics

**Fall Semester 3**
- BSAD 3310 – Legal Environment of Business
- BSAD 3360 – Principles of Finance
- Elective (3)
- IDST 3360 – The Creative Experience
- MATH 3330 – Applied Statistics

**Spring Semester 3**
- BSAD (3, Upper Level)
- BSAD 3320 – Principles of Marketing
- BSAD 3331 – Principles of Management
- BSAD 3350 – Organizational Behavior
- ENGL 3303 – Technical Communication

**Fall Semester 4**
- BSAD 4331 – Strategic Management
- BSAD 4342 – Entrepreneurship
- BSAD 4351 – Quantitative Methods in Business
- IDST 4340 – Problems & Solutions in Global Society
- IS 3310 – Electronic Business

**Spring Semester 4**
- BSAD 4321 – Business Research
- BSAD 4332 – Retail Management
- or BSAD 4361 – Investment Management
- BSAD 4330 – Human Resource Management
- BSAD 4398 – Professional Internship in Business
- or BSAD 4399 – Senior Project in Business

**TOTAL Credits - 120**