Schreiner University  
Bachelor of Arts  
Sport Management

**SUGGESTED FOUR-YEAR PLAN BEGINNING 2013-2014**  
This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

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### Fall Semester 1
- **BSAD 1301** – Introduction to Business
- **Elective (3)**
- **ENGL 1301** – Rhetoric and Composition
- **EXSI 1301** – Introduction to Exercise Science
- **HIST (3)**
- **IDST 1101** – Freshman Studies

**16 Credits**

### Spring Semester 1
- **ENGL 1302** – Literature and Composition
- **EXSI 1201** – Individualized Fitness
- **HIST (3)**
- **MATH 1311** – Finite Mathematics
- **or MATH 2422** – Calculus I
- **PHIL/RELI (3)**

**14-15 Credits**

### Fall Semester 2
- **ACCT 2301** – Introduction to Managerial Accounting
- **BIOL 2401** – Human Anatomy and Physiology I
- **EXSI 2305** – Scientific Foundations of Strength Training and Conditioning
- **IDST 2305** – Perspectives in Critical Thinking
- **LANG 1401**

**16 Credits**

### Spring Semester 2
- **Elective (3)**
- **Fine Arts/Lit. (3)**
- **EXSI 2302** – Scientific Principles of Coaching
- **LANG 1402**
- **POLS 2301** – American Government (National & Texas)

**16 Credits**

### Fall Semester 3
- **BSAD 2331** – Economics
- **COMM 2301** – Communication
- **EXSI 2310** – Introduction to Sport Management
- **EXSI 3320** – Measurement and Evaluation in Exercise Science
- **EXSI 3350** – Sport Marketing and Promotion

**15 Credits**

### Spring Semester 3
- **BSAD 3350** – Organizational Behavior
- **Elective (3)**
- **EXSI 3323** – Sports Law
- **EXSI 3330** – History and Philosophy of Sport
- **EXSI 3345** – Facilities

**15 Credits**

### Fall Semester 4
- **Elective (3)**
- **ENGL 3303** – Technical Communication
- **or ENGL 3307** – Advanced Composition
- **EXSI 3340** – Structure and Organization of Sport Prog.
- **EXSI 3398** – Internship in Exercise Science
- **IDST 3360** – The Creative Experience

**15 Credits**

### Spring Semester 4
- **EXSI 3341** – Sociology of Sport
- **EXSI 4330** – Sport Finance
- **EXSI 4395** – Research Applications in Exercise Science
- **IDST 4340** – Problems & Solutions in a Global Society

**12 Credits**

TOTAL Credits – 120 - 121