Schreiner University
Bachelor of Business Administration
Management

SUGGESTED FOUR-YEAR PLAN BEGINNING 2014-2015
This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

**Fall Semester 1**
- BSAD 1301 – Introduction to Business
- BSAD 1331 – Decision Making with Excel
- Communication (3)
- IDST 1301 – Freshman Studies
- MATH 1310 – College Algebra

**Spring Semester 1**
- Communication (3)
- Elective (3)
- Elective (3)
- Engagement (3)
- MATH 1311 – Finite Mathematics

**Fall Semester 2**
- ACCT 2301 – Introduction to Financial Accounting
- BSAD 2340 – Principles of Marketing
- BSAD 2341 – Principles of Management
- Engagement (3)
- MATH 2330 – Applied Statistics

**Spring Semester 2**
- ACCT 2302 – Introduction to Managerial Accounting
- BSAD 2331 - Economics
- BSAD 2342 – Principles of Finance
- Elective (3)
- PHIL 2311 – Business Ethics

**Fall Semester 3**
- Aesthetic Appreciation (3)
- BSAD 3310 – Legal Environment of Business
- BSAD 3340 – Borderless Business
- Elective (3)
- IS 3310 – Electronic Business

**Spring Semester 3**
- BSAD 3334 – Principles of Leadership
- BSAD 3350 – Organizational Behavior
- Elective (3)
- Elective (3)
- Global Perspectives (3)

**Fall Semester 4**
- BSAD 4331 – Business Strategies
- BSAD 4342 - Entrepreneurship
- BSAD 4351 – Quantitative Methods in Business
- BSAD 4364 – Risk Management and Insurance
- Global Perspectives (3)

**Spring Semester 4**
- BSAD 4321 – Business Research
- BSAD 4330 – Human Resource Management
- BSAD 4332 – Retail Management
- BSAD 4361 – Investment Management
- BSAD 4398 – Professional Internship in Business

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**TOTAL Credits - 120**