

**Schreiner University**  
Bachelor of Business Administration  
*Management*

**SUGGESTED FOUR-YEAR PLAN BEGINNING 2016-2017**

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

**Fall Semester 1**

BSAD 1301 – Introduction to Business  
BSAD 1331 – Professional Skills  
Communication (3)  
IDST 1301 – Freshman Studies  
MATH 1310 – College Algebra

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*15 Credits*

**Fall Semester 2**

ACCT 2301 – Introduction to Financial Accounting  
MGMT 2341 – Principles of Management  
MKTG 2340 – Principles of Marketing  
Engagement (3)  
MATH 2330 – Applied Statistics

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*15 Credits*

**Fall Semester 3**

Aesthetic Appreciation (3)  
BSAD 3310 – Legal Environment of Business  
MGMT 3336 – Public Sector Management  
MGMT 3337 – Services Management  
MGMT 3340 – Borderless Business

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*15 Credits*

**Fall Semester 4**

BSAD 4331 – Business Strategies  
BSAD 4342 - Entrepreneurship  
BSAD 4351 – Quantitative Methods in Business  
Elective (3)  
Global Perspectives (3)

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*15 Credits*

Sample Options

**Spring Semester 1**

Communication (3)  
Elective (3)  
Elective (3)  
Engagement (3)  
MATH 1311 – Finite Mathematics

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*15 Credits*

**Spring Semester 2**

ACCT 2302 – Introduction to Managerial Accounting  
BSAD 2331 - Economics  
FIN 2342 – Principles of Finance  
Elective (3)  
PHIL 2311 – Business Ethics

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*15 Credits*

**Spring Semester 3**

MGMT 3334 – Principles of Leadership  
MGMT 3335 – Project Management  
MGMT 3350 – Organizational Behavior  
Elective (3)  
Global Perspectives (3)

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*15 Credits*

**Spring Semester 4**

BSAD 4321 – Business Research  
Elective (6)  
MGMT 4330 – Human Resource Management  
MGMT 4398 – Professional Internship in Business

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*15 Credits*

**TOTAL Credits - 120**