

Schreiner University

Bachelor of Fine Arts

Communication Design

SUGGESTED FOUR-YEAR PLAN BEGINNING 2016-2017

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

Fall Semester 1

ART 1302 – Principles of Drawing
BSAD 1301 – Introduction to Business
DESN 1303 – Introduction to Design
Communication (3)
IDST 1301 – Freshman Studies

15 Credits

Fall Semester 2

Analytical Abilities (3-4)
DESN 2304 – Computer Illustration
DESN 2360 – Introduction to Electronic Media
DESN 2450 – Typography I
Engagement (3)

16 Credits

Fall Semester 3

ART 2340 – Art History I
ART 3310 – Advanced Digital Photography
DESN 3322 – Multimedia and Web Design
DESN 3350 – Graphic Design I
EDUC 2335- Learning In and Through the Arts
Global Perspective (3)

18 Credits

Fall Semester 4

DESN 4360 – Professional Portfolio
MKTG 2340- Marketing
Elective (3)
Elective (3)
DESN 4398 Professional Internship

15 Credits

Sample Options

Spring Semester 1

ART 1350 – Color Theory
DESN 1301 – Two-Dimensional Design
Communication (3)
Elective (3)
Pers./Soc. Responsibility (3)

15 Credits

Spring Semester 2

Analytical Abilities (3-4)
DESN 1320 – Three-Dimensional Design
DESN 2330 – Introduction to Digital Photography
DESN 3430 – Typography II
Engagement (3)

16 Credits

Spring Semester 3

ART 2341/2371 – Art History II
DESN 4351 – Graphic Design II
DESN 4302 – Branding Solutions
Global Perspective (3)

12 Credits

Spring Semester 4

DESN 4398 – Professional Internship
DESN 4399 –Senior Project in Communication Design
Elective (1)
Elective (3)

13 Credits

TOTAL Credits - 120