

Schreiner University

Bachelor of Arts

Sport Management

SUGGESTED FOUR-YEAR PLAN BEGINNING 2017-2018

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

Sample Options

Fall Semester 1

BSAD 1301 – Introduction to Business
Communication (3)
Elective (3)
EXSI 1301 – Introduction to Exercise Science
IDST 1301 – Freshman Studies

15 Credits

Fall Semester 2

ACCT 2301 – Introduction to Financial Accounting
BIOL 2301/2101 – Human Anatomy and Physiology I
Elective (3)
Engagement (3)
EXSI 2310 – Introduction to Sport Management

16 Credits

Fall Semester 3

Elective (1)
Elective (3)
EXSI 1102, 1103, or 2120
EXSI 2305 – Scientific Foundations of Strength & Cond.
EXSI 3350 – Sport Marketing and Promotion
EXSI 4341 – Athletics Administration

14 Credits

Fall Semester 4

Elective (3)
EXSI 2204 – Exercise Science and Sport
EXSI 3320 – Measurement and Evaluation in EXSI
EXSI 3340 – The Structure and Organization of Sport
EXSI 3345 – Sport Facility Design and Operation

14 Credits

Sample Options

Spring Semester 1

Aesthetic Appreciation (3)
Communication (3)
Global Perspectives (3)
MATH 1311 – Finite Mathematics (or higher)
Pers./Soc. Responsibility (3)

15 Credits

Spring Semester 2

Elective (3)
Elective (3)
Elective (3)
Engagement (3)
EXSI 1103 – SPMG Practicum: Facilities Operation
EXSI 2302 – Scientific Principles of Coaching

16 Credits

Spring Semester 3

Elective (3)
Elective (3)
EXSI 3325 – Ethics of Sport
EXSI 3330 – History and Philosophy of Sport
Elective (3)

15 Credits

Spring Semester 4

EXSI 3323 – Sports Law
EXSI 3341 – The Sociology of Sport
EXSI 4330 – Sport Finance
EXSI 4395 – Research Applications in EXSI
Global Perspectives (3)

15 Credits

TOTAL Credits - 120