Schreiner University  
Bachelor of Arts  
Sport Management  

SUGGESTED FOUR-YEAR PLAN BEGINNING 2011-2012  
This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations  

Sample Options  

**Fall Semester 1**  
BSAD 1301 – Introduction to Business  
ENGL 1301 – Rhetoric and Composition  
EXSI 1301 – Introduction to Exercise Science  
HIST (3)  
IDST 1101 – Freshman Studies  
MATH 1310 – College Algebra  
UNIV 0101 – University Studies  

**Sample Options**  

**Spring Semester 1**  
ENGL 1302 – Literature and Composition  
EXSI 1201 – Individualized Fitness  
HIST (3)  
MATH 1311 – Finite Mathematics  
or MATH 2422 – Calculus I  
PHIL/RELI (3)  

14-15 Credits  

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**Fall Semester 2**  
ACCT 2301 – Introduction to Managerial Accounting  
BIOL 2401 – Human Anatomy and Physiology I  
EXSI 2305 – Scientific Foundations of Strength Training and Conditioning  
IDST 2305 – Perspectives in Critical Thinking  
LANG 1401 – (French, German, or Spanish)  

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**Spring Semester 2**  
Elective (3)  
Fine Arts/Lit. (3)  
EXSI 2302 – Scientific Principles of Coaching  
LANG 1402 – (French, German, or Spanish)  

16 Credits  

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**Fall Semester 3**  
BSAD 2331 – Economics  
COMM 2301 – Communication  
EXSI 2310 – Introduction to Sport Management  
EXSI 3320 – Measurement and Evaluation in Exercise Science  
EXSI 3350 – Sport Marketing and Promotion  

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**Spring Semester 3**  
BSAD 3350 – Organizational Behavior  
Elective (3)  
ENGL 3303 – Technical Communication  
or ENGL 3307 – Advanced Composition  
EXSI 3323 – Sports Law  
EXSI 3330 – History and Philosophy of Sport  

15 Credits  

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**Fall Semester 4**  
Elective (6)  
EXSI 3340 – Structure and Organization of Sport Prog.  
EXSI 3398 – Internship in Exercise Science  
IDST 3360 – The Creative Experience  

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**Spring Semester 4**  
EXSI 3341 – Sociology of Sport  
EXSI 4330 – Sport Finance  
EXSI 4395 – Research Applications in Exercise Science  
IDST 4340 – Problems & Solutions in a Global Society  

12 Credits  

TOTAL Credits – 120 - 121