Suggested Four-Year Plan Beginning 2011-2012

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations.

Sample Options

Fall Semester 1

- BSAD 1301 – Introduction to Business
- ENGL 1301 – Rhetoric and Composition
- EXSI 1201 – Individualized Fitness
- HIST (3)
- IDST 1101 – Freshman Studies
- MATH 1311 – Finite Mathematics
- UNIV 0101 – University Studies

15 Credits

Spring Semester 1

- ART 1301 – Principles of Two-Dimensional Design
- ENGL 1302 – Literature and Composition
- HIST (3)
- POLS 2301 – American Government (National and Texas)
- Science (4)

16 Credits

Fall Semester 2

- ACCT 2301 – Introduction to Financial Accounting
- BSAD 2331 – Economics
- Elective (3)
- IDST 2305 – Perspectives in Critical Thinking
- LANG 1401 – (French, German or Spanish)

16 Credits

Spring Semester 2

- ACCT 2302 – Introduction to Managerial Accounting
- COMM 2301 – Communication
- IS 2331 – Decision Making with Excel
- LANG 1402 – (French, German or Spanish)
- PHIL 2311 – Business Ethics

16 Credits

Fall Semester 3

- BSAD 3310 – Legal Environment of Business
- BSAD 3320 – Principles of Marketing
- Elective (3)
- ENGL 3303 – Technical Communication
- IDST 3360 – The Creative Experience

15 Credits

Spring Semester 3

- BSAD (3, Upper level)
- BSAD 3322 – International Marketing
- BSAD 3301 – Computer Graphics
- BSAD 3360 – Principles of Finance
- MATH 3330 – Applied Statistics

15 Credits

Fall Semester 4

- BSAD 3321 – Advertising
- BSAD 3331 – Principles of Management
- BSAD 4331 – Decision Strategies
- or BSAD 4342 – Entrepreneurship
- IS 3310 – Electronic Business

15 Credits

Spring Semester 4

- BSAD 4321 – Business Research
- BSAD 4322 – Professional Selling
- or BSAD 4332 – Retail Management
- BSAD 4351 – Quantitative Methods in Business
- BSAD 4398 – Professional Internship in Business
- or BSAD 4399 – Senior Project in Business

12 Credits

Total Credits - 120