

# Schreiner University

## Bachelor of Fine Arts

### *Communication Design with Teacher Certification*

#### **SUGGESTED FOUR-YEAR PLAN BEGINNING 2017-2018**

This curriculum guide is intended for use in coordination with corresponding degree plan and course rotations

#### Sample Options

##### **Fall Semester 1**

ART 1302 – Principles of Drawing  
DESN 1303 – Introduction to Design  
BSAD 1301 – Introduction to Business  
Communication (3)  
IDST 1301 – Freshman Studies

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*15 Credits*

##### **Fall Semester 2**

Analytical Abilities (3)  
ART 2330 Introduction to Digital Photography  
DESN 2360 Introduction to Electronic Media  
DESN 2450 Typography I  
EDUC 2303 Introduction to Education

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*16 Credits*

##### **Fall Semester 3**

ART 2340 – Art History I  
DESN 3322 – Multimedia and Web Design  
DESN 3350 – Graphic Design I  
RDNG 3309 Content Area Reading  
EDUC 2335 Learning in and through the Arts  
Global Perspective (3)

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*18 Credits*

##### **Fall Semester 4**

DESN 4360 – Professional Portfolio  
MKTG 2340 –Principles of Marketing  
DESN 4398 – Professional Internship in Graphic Design  
EDUC 4303 Methods and Management  
EDUC 4307 Curriculum and Assessment  
Global Perspective (3)

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*18 Credits*

#### Sample Options

##### **Spring Semester 1**

DESN 1301 – Two-Dimensional Design  
ART 1350 – Color Theory  
Communication (3)  
Engagement (3)  
Pers. /Soc. Responsibility (3)

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*15 Credits*

##### **Spring Semester 2**

Analytical Abilities (3)  
ART 1320 – Three-Dimensional Design  
DESN 2304 – Computer Illustration  
DESN 3430 – Typography II  
Engagement (3)

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*16 Credits*

##### **Spring Semester 3**

ART 2341/2371 – Art History II  
ART 3310 – Advanced Digital Photography  
DESN 4351 – Graphic Design II  
SPED 3301 Introduction to Special Education  
DESN 4302 – Branding Solutions

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*15 Credits*

##### **Spring Semester 4**

DESN 4399 Senior Project in Communication Design  
EDUC 4310 Pedagogy and Professional Responsibility  
EDUC 4313 The Learner  
EDUC 4320 Senior Seminar  
EDUC 4324 Clinical Teaching all level

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*15 Credits*

**TOTAL Credits - 125**